

TRANSFERRING TECHNOLOGY to the MARKETPLACE

co-sponsored by
TECHNOLOGY TRANSFER DEPARTMENT and BERKELEY LAB INSTITUTE
A LUNCHTIME DISCUSSION SERIES FOR RESEARCHERS AND MANAGERS

LICENSING



Herb Boyer, co-inventor of
recombinant DNA technology

What are licensees and investors looking for?

TUESDAY APRIL 25TH

Perseverance Hall, Noon to 1 pm
Bring your lunch

Representatives from Genentech, Hewlett Packard and Mobotec will discuss their process for selecting what gets licensed or funded, and how to communicate in their language.

SPEAKERS

ANNA WILLIAMSON, *Genentech, Business Development*

MICHEL BENARD, *Hewlett Packard, Director, Technology Programs*

ERIC FISCHER, *Mobotec US, Inc., LBNL technology licensee*

STEVE VISCO, *LBNL inventor and founder of PolyPlus Battery*

UPCOMING SESSIONS IN THE SERIES:

A Conversation with Venture Capitalists

May 15th

more info:

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